View results

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5. Jag/vi önskar presentera i följande format (flera val är möjligt): *

☑ Muntligt

☐ Poster

6. Jag/vi önskar presentera på (ett val är möjligt): *

◉ Svenska

◯ Engelska

7. Titel på abstract *

Collaborative governance - a study about the collaborative university

8. Abstract (max 300 ord exkl. referenslista) *

In this paper we are interested in understanding collaborative governance from a Public Value Management (PVM) perspective that includes multi-actors and uses a lens of Public Service Ecosystem (PSE). In doing so we aim at developing a more nuanced understanding of public value and value creation in Public Administration Management (PAM) by addressing the following research question: how does public value creation unfold in practice? To answer the question we have turned to Mälardalen University (MDU) and treat it as a case using qualitative methods including 19 interviews with university managers and an extensive document study. MDU is a particularly interesting case as they have strategically positioned themselves as the collaborative university, and state that they work towards public value through collaboration. Although MDU has a clear objective – to contribute to increased public value through collaboration with actors in the surrounding society – this proves to be difficult in practice and in our findings we identify a number of challenges. Our findings specifically address a need to further enhance our understanding both theoretically and practically regarding challenges in collaborative governance concerning: The role of public value accounting and to balance management control of measuring short term output with long term impact, as well as the need to set up a management control system that embraces collaboration and is supported by other models like resource allocation, merits and performance indicators. There is also a challenge as most organisations find it difficult to leave prior management control models in favour of new management control models. Based on this, our conclusion is that to create public value we must learn to integrate new models of management control with the prior ones as previous research has shown that the old models tend to be infused in the new models whether we like it or not.