



No
Isolation

Warm technology – bringing people together

**We aim to reduce loneliness
and social isolation.
Through warm technology
and information.**



**Loneliness is the gap
between wanted and
received connection.
Not to be confused with
being alone.**

**Most of us experience loneliness
at one point in our lives.
If that loneliness stretches over
time - it becomes dangerous.**

15



**All major life changes
exposes us to loneliness.**

Social isolation due to long-term illness is a problem with major educational and social consequences

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AV1

The world's first Telepresence robot for children with long-term illness



AV1 is remote controlled by a child who is unable to participate.

For these kids AV1 becomes their eyes, ears and voice.

Designed for and with the user group

- **No screen (two-way audio, one-way video)**

Bedridden kids, often undergoing treatment

- **A “blank slate”**

AV1 can be decorated and made personal

- **Boring name**

The kids name their robot themselves

- **Portabel, but stationary**

Six hours battery time lets you go on fieldtrips



AV1



Lee McLinden
Jack's Dad

Michelle Wignall
Jack's Mum

**The Tech-industry has in
many ways failed the most
vulnerable groups in society.**

**New technology keeps making
efficient people more efficient.**

**One fourth of those above
80 frequently spend days
without talking to anyone.**

Amongst the seniors, especially three factors increases loneliness

- Health issues
- Loss of partner
- Their own expectations

Few seniors are leveraging technology

16%

of those over
80 owns a
smartphone

26%

of those over
80 owns a
tablet

70%

of those over
80 have **never**
video-called

75%

of those over
80 are not on
“social media”

**How does life look if you are
not able to operate a
smartphone or a tablet?**

“Leathery fingers” = dry fingertips

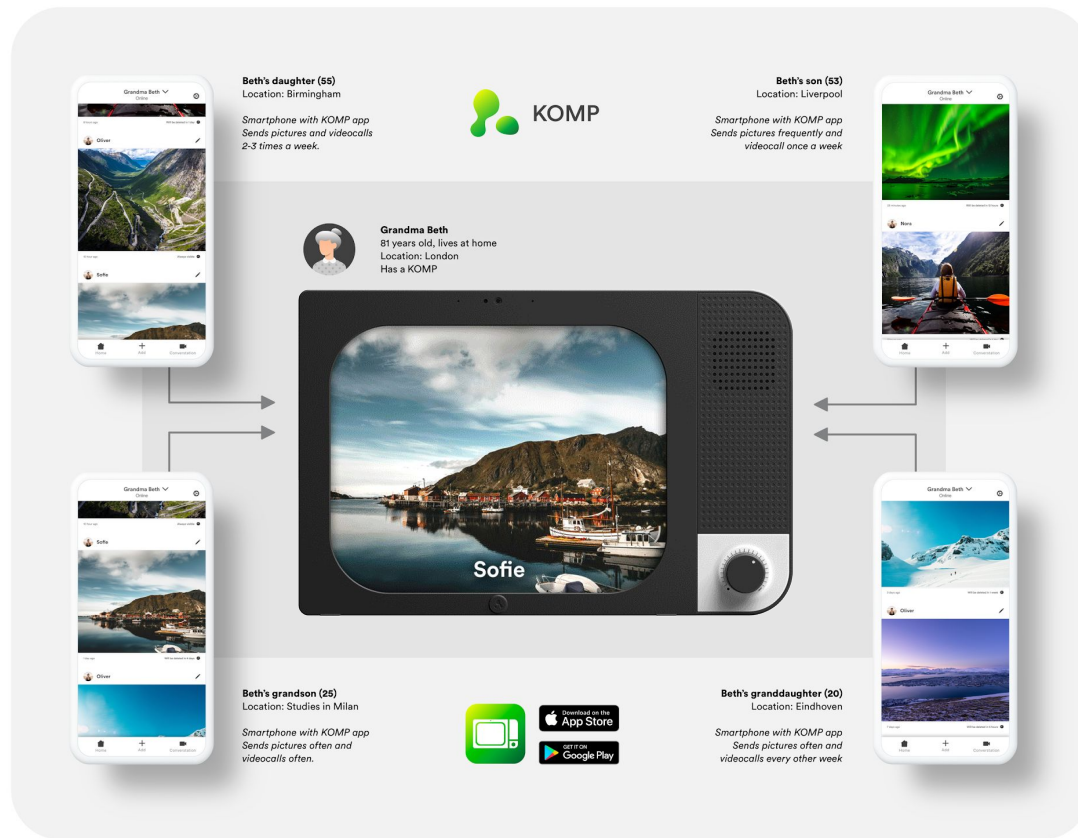
“I don’t want anything”
“Don’t worry about me”
“Technology is not for me”



**Revolutionary technology
does not need to blink or fly.
It just needs to work.**



Social network for the entire family.





**Technology and people can
and should exist together,
but the technology must
always be adapted to the
human.**

Thank you

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