



**UPHOLDING THE  
STANDARD FOR  
SOCIAL ENTERPRISE**

**SOCIAL ENTERPRISE MARK CIC**

**Company structures and certifications as a driver for social  
innovation**

**Social Innovation Summit  
13<sup>th</sup> November 2018**

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Assessment & Compliance Manager  
Social Enterprise Mark CIC**



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JUST

**8**

**BILLIONAIRES OWN THE SAME  
WEALTH AS THE POOREST  
3.6 BILLION PEOPLE**

(SO FEW THEY'D FIT IN THIS GOLF BUGGY)

**DEMAND AN ECONOMY THAT WORKS  
FOR EVERYONE, NOT JUST THE FEW**



**EVEN  
IT UP**



**OXFAM**

**Source:** Oxfam International 2017



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**If business shares economic spoils in  
proportion to ownership of capital,  
haven't we hardwired it to grow  
inequality?**

**Source:** World Fair Trade Organization 2018

# Find out more

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